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healthcare  
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# The BOTTOMLINE

October 2011

Oklahoma Chapter

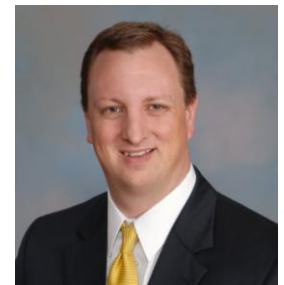
We made it through the record breaking summer heat and fall is finally upon us, thank goodness! I hope everyone enjoyed our July meeting at the Hard Rock Casino. I thought the meeting space was superb and enjoyed the new location. Special thanks to Sherry Collins for making it happen.

Our Mini-LTC planning retreat held at The Summit Club in August was a huge success. About 25 chapter members turned out to help our chapter continue to advance in the areas of educational sessions, member communication, member recruitment and retention and succession planning for key leadership roles.

Sherry and I were proud (and really excited) to have the opportunity to represent the Oklahoma chapter at HFMA's Fall President's Meeting in Maui, Hawaii! How is that for a good enticement to step into a chapter leadership role? Each of the Presidents and President-Elects from the other Region 9 chapters, along with Regional Executives and representatives from National HFMA spent our time sharing success stories and best practices from our respective chapters and offering suggestions for the direction of Nationals. We discussed some really good ideas and have already started to implement some of the suggestions within our own chapter.

We have two large events in the near future. The annual HFMA Region 9 conference is November 13 through 15 in New Orleans. The annual Oklahoma Hospital Association conference is November 30 through December 2 in Oklahoma City, which contains one half-day of sessions for HFMA members followed by our fourth quarter board meeting (which anyone is welcome to attend). Both are great opportunities to network with your peers and attend top notch educational sessions. I hope to see you at both!

**T. Carley Williams, CPA**  
President OHFMA 2011-2012



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Save the Date  
Save the Date

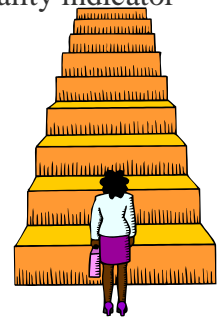
- Board Meeting – December 1, 2011, Noon until 5:00 p.m.
- OHA – November 30 to December 2, 2011 – Cox Convention Center
- Winter Meeting – January 26 and 27, 2012 – Renaissance Tulsa
- Spring Meeting – April 26 and 27, 2012 – Location to be determined

## Ten Goals for ICD-10 Preparation in 2011

The ICD-10-CM and ICD-10-PCS go live date is October 1, 2013. Even though there are 719 days until then - we all know how time flies!

This is a good time to set some basic goals to accomplish in 2011, in preparation for ICD-10. Following are some goals to consider:

1. **Create awareness in your facility.** Include an article in your employee newsletter, or on your internal website alerting staff to the upcoming transition from ICD-9 to ICD-10.
2. **Establish an internal planning committee.** This committee should include your HIM manager, HIM coding professional, senior management, IT manager, clinical manager and financial services manager. This committee will develop the organization's ICD-10 implementation strategy, as well as identify actions, personnel, and deadlines for required tasks.
3. **Gain an understanding of the final rules for ICD-10-CM and ICD-10-PCS.** It is important to be aware of the implementation timelines. Determine how these timelines may be integrated with other changes that will occur in the interim, such as the electronic health record and quality indicator initiatives.
4. **Utilize strategies for change management.** Coding staff have worked with ICD-9 for many years; therefore, you can eliminate the fear factor by ensuring adequate education and training processes for your employees. Include the coding staff in the impact analysis.
5. **Assess readiness for 5010 transaction standards.** These standards are directly linked to the implementation of ICD-10 reporting. January 1, 2012, is the deadline for all organizations that exchange coding and billing information to update to the 5010 version.
6. **Determine all systems that will be impacted by the transition to ICD-10.** This includes DRG and APC groupers, encoding software, abstracting systems, billing systems, and compliance software. Consider questions like: How will the legacy data be managed? How long will the facility maintain both the legacy and new coding system?
7. **Plan ahead for training.** It is essential to assess early the training needs for coding staff, physicians, billing staff, nursing staff, and others who currently use ICD-9 codes. Inpatient coders will require approximately 50 hours of training and outpatient coders approximately 20-25 hours. Training hours will vary for other staff, dependent on their job descriptions.
8. **Conduct a gap analysis of coding knowledge.** An in-depth knowledge-base of anatomy, physiology, and terminology is required to appropriately assign ICD-10-CM and ICD-10-PCS codes.
9. **Conduct a gap analysis of physician documentation.** The terminology of ICD-10, especially in ICD-10-PCS, is very different than ICD-9. The current documentation practices of the staff physicians should be reviewed to determine if ICD-10-CM and PCS codes could be assigned accurately per the documentation present in the record.
10. **Budget Planning.** Identify a budget for each department that will be involved in the implementation of ICD-10. Include the cost of system changes, hardware and software upgrades and education costs. An increase in AR days must be planned for, due to an anticipated decrease in productivity during the learning phase of ICD-10 coding, an increase in denial of claims, and the need for more physician queries.



For more information contact Susan Roehl, RHIT, CCS at 701-476-8770 or by email at [sroehl@eidebailly.com](mailto:sroehl@eidebailly.com).  
Susan is a Health Care Consulting Manager at Eide Bailly.



## Our own Erin Hill at the ANI 2011 Chapter President's Dinner

### Certification News

Congratulations to our chapter's newest CHFP's (Certified Healthcare Financial Professionals):



Steven A Ewing      Pauls Valley General Hospital  
Shaun N. Beggs      DaVita

Obtaining CHFP certification has become more convenient than ever! All the study materials needed to successfully pass the exam are now available online and testing can be scheduled at your convenience. Don't miss out on this exciting opportunity for professional development and growth!

Just a reminder for those who are currently certified, please don't forget your continuing educational requirements to maintain that certification. The requirements are;

1. 90 hours of continuing education are required in a three (3) year maintenance reporting period.
2. 45 hours must be in healthcare finance
3. The remaining 45 hours may be used in areas of professional development and education deemed by the certified member as important to maintain professional currency and competence
4. Continuing educational activity must be reported through HFMA's online reporting tool.

If there are any questions concerning certification, how to secure access to the on-line study materials, continuing education requirements, or how to obtain "Fellow" status, please don't hesitate to call upon me or any other member of the Certification Committee.

*Morris W. Brown, FHFMA*  
Certification Committee Chairperson  
Email: [morris.brown@ctca-hope.com](mailto:morris.brown@ctca-hope.com)  
Phone: 918-286-5565

# Welcome New Members

Scott Callender	Accounting Manager	Mercy Memorial Health Center
Jenny Johnston	Senior Reimbursement Specialist	Mercy Health Center
Angela Edingfield		
Carra R. Benson	Credentialing Coordinator	Ocean Dental

## OHFMA Speakers for the OHA 2011 Meeting

**Neil Godbey**, President of The Godbey Group



**December 1, 2011, 10:00 a.m. – Noon**

**Title: An Opportunity to Fulfill Your Mission**

So the big question as we look toward the future is: what is the best solution to impact the health of the community each of us serves? Healthcare currently uses a production model which will morph in the future to a fixed fee for business. Focus on moving from production to implementing a managed healthcare model. Change will not be easy; however will be driven by dissatisfaction and survival. Move, now, from the pre-paid approach and use collaborative skills to fulfill your mission.

**Objectives:**

1. Prepare to use and thrive in a fixed fee for business delivery model
2. Prepare for handling future critical risk factors
3. Change from using current reimbursement methodology by applying technology principles to be successful in the future
4. Identify the steps and risks involved in implementing the managed healthcare model
5. Use a collaborative model in working with physicians to fulfill your mission

**Jan Englert, RN, Director Quest Premier, Inc.**

**December 1, 2011, 8:00 a.m. – 10:00 a.m.**

**Title: Improving Healthcare Quality**

Health care is changing! Will you be ready for the good, the bad and the ugly? Where can your quality improvement groups, clinicians and finance teams find common ground? We will discuss the significance of your finance team’s understanding of evidence-based care, harm avoidance, mortality reduction and how these facets of healthcare affect the “bottom line”. Learn how Premier Healthcare Alliance’s 275 QUEST members are preparing for value-based purchasing by saving lives, improving quality and reducing costs. This is an opportunity to discuss your organization’s strategies to align the quality – finance worlds and achieve effective, safe and efficient healthcare in your communities!



# OHA Annual Convention Advance Registration Form

NOTE: The early discounted registration fee of \$199 applies to all registrations postmarked on or before Nov. 9, 2011. For registrations postmarked after Nov. 9, the general registration fee of \$225 will apply. See general and registration information on page 11 for information about member hospital group registrations.

**NOTE: When using one of the hospital group rates, all registration forms must be received by OHA at the same time and postmarked on or before Nov. 9.**

Please print or type all information. This information will be used to prepare your convention name badge. **USE ONE FORM FOR EACH REGISTRANT.** Copies may be made.

Name \_\_\_\_\_  
 First name for badge \_\_\_\_\_  
 Title \_\_\_\_\_ ACHE Status \_\_\_\_\_  
 Hospital/Organization \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Zip \_\_\_\_\_ Email \_\_\_\_\_  
 Business Phone (\_\_\_\_\_) \_\_\_\_\_  
 Spouse or Guest Attending \_\_\_\_\_

**Please Circle One:**

- |             |               |                   |            |
|-------------|---------------|-------------------|------------|
| Exhibitor   | President/CEO | Administration    | COO        |
| CFO         | CNO/DON       | Nursing           | Trustee    |
| Director    | Manager       | Volunteer         | Dept. Head |
| Coordinator | Supervisor    | Hospital Employee | Guest      |
| Other       | _____         |                   |            |

**A. Required Registration for all Attendees**  
(Please select one or more)

- Individual Registration**
- \$199 Early Bird Member Registration (Prior to Nov. 9, 2011) \$ \_\_\_\_\_
  - \$225 OHA Member Registration (After Nov. 9, 2011) \$ \_\_\_\_\_
  - \$30 Trustee Registration (Applies to hospital trustees) \$ \_\_\_\_\_
  - \$30 Spouse/Guest Registration (Does not apply to paid hospital employees) \$ \_\_\_\_\_
  - \$400 Non-member Registration (Employee of Non-Member Hospital) \$ \_\_\_\_\_

**Member Hospital Group Registration**

- \_\_\_ of \_\_\_ forms included (See details on page 11)
- OHA Member Hospital Registration - 10 registrants \$1,999 \$ \_\_\_\_\_
  - OHA Member Hospital Registration - 11-20 registrants \$1,999+\$75 per person over 10 \$ \_\_\_\_\_
  - OHA Member Hospital Registration - over 20 registrants \$2,749+\$50 per person over 20 \$ \_\_\_\_\_

**Please complete and return BOTH sides of registration form.**  
(over)

**Volunteer Registration**

- (Does not apply to paid hospital employees)
- \$60 Early Bird Member Volunteer (includes lunch) (Prior to Nov. 9, 2011) \$ \_\_\_\_\_
  - \$85 Member Volunteer (includes lunch) (After Nov. 9, 2011) \$ \_\_\_\_\_
  - \$125 Non-member Volunteer \$ \_\_\_\_\_
  - Total of Section A** \$ \_\_\_\_\_

**B. Optional Registration for Special Events**

- Wednesday, Nov. 30**
- \$35 Volunteer Luncheon \$ \_\_\_\_\_
- Wednesday, Nov. 30**
- \$65 Chairman's Reception-Annual Banquet \$ \_\_\_\_\_
- Friday, Dec. 2**
- \$30 ACHE Breakfast \$ \_\_\_\_\_
  - \$175 ACHE-Cohn (3-hr. Category I for Credit) \$ \_\_\_\_\_
  - \$ \_\_\_\_\_ \$90 ACHE-Cohn (without Credit) \$ \_\_\_\_\_
- Total of Section B** \$ \_\_\_\_\_

**Amount Enclosed** \$ \_\_\_\_\_  
(add totals from Sections A & B)

**Indicate Method of Payment:**

- Check Enclosed (to OHERFT)  
**Make check payable to: OHERFT**  
**Return to:** OHERFT  
 Dept. #96-0298  
 Oklahoma City, OK 73196-0298
- Amex  DISCOVER  VISA  MasterCard
- Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_  
 Name as it appears on card \_\_\_\_\_  
 Signature \_\_\_\_\_

Registrations paid by credit card should be mailed to:  
 Oklahoma Hospital Association  
 4000 Lincoln Boulevard  
 Oklahoma City, OK 73105

Credit card registrations may also be faxed to (405) 424-4507 or (405) 427-1566, or e-mailed to bush@okoha.com. You may also register online by visiting the OHA website at www.ConventionOHA.com.

**Refund Policy:** Requests for refunds must be **received in writing** before 4 p.m. on Nov. 9, 2011; however, a \$75 service fee will be charged. **There will be no refunds after Nov. 9, 2011.**



# OHA Annual Convention Advance Registration Form - Session Checklist

Name \_\_\_\_\_

## Select Your Sessions

Customize your convention experience by indicating on the checklist below the sessions you plan to attend. This will also help OHA provide adequate meeting space for each event. **After you have selected the sessions you wish to attend, complete Sections A and B on the back of this form.**

### Wednesday, Nov. 30, 2011

- 8:30-11:15 Rural Hospital Session - "The Changing Landscape of Rural Health Care in Oklahoma"
- 9:00-11:15 "Chasing Porcupines: How to Lead Prickly People" sponsored by Hospital Volunteers of Oklahoma (Iwersen)
- 9:30-11:30 "Employment Law Hot Topics" sponsored by Oklahoma Healthcare Human Resources Association (Court)
- 1:30-3:00 Opening Ceremonies and Keynote - "From Success to Significance" (Qubein)
- 3:00-5:00 OHA Annual Business Meeting and OHA Board Meeting
- 5:30-7:00 Reception

### Thursday, Dec. 1, 2011

- 8:00-9:30 General Session - "How Will Hospitals Survive and Thrive Throughout National Health Care Reform?" (Nichols)
- 8:00-12:00 "Improving Quality" and "Fulfill Your Mission" sponsored by the Oklahoma Healthcare Financial Management Association (Englert, Godbey)
- 8:00-12:00 "Credentialing is a Marathon" sponsored by the Oklahoma Association of Medical Staff Services (Jones)
- 8:00-12:00 "Personality Jazz: Creating Harmony at Work" sponsored by the Oklahoma Society of Directors of Volunteer Services (Iwersen)
- 8:00-5:00 "TJC Standards for Managing Physical Environment" sponsored by the Oklahoma Association of Healthcare Engineers
- 8:30-11:30 "Transparency & Accountability" and "Producing Quality Videos" sponsored by the Public Relations & Marketing Society (Davidow, Mark, Schwarzenberger)
- 9:00-11:00 "Health Care Reform and Other Benefit Issues" sponsored by the Oklahoma Healthcare Human Resources Association (Reddout)

- 9:30-10:30 "Health Care Reform...Mental Health Parity" sponsored by the Oklahoma Psychiatric Hospital Association (Covall)
- 9:30-10:30 General Session - "The Unsung Hero - The Caregiver" (Woodruff)
- 10:00-12:00 Education session sponsored by the Oklahoma Organization of Nurse Executives
- 10:30-12:00 "Hospital Acquired Infections and Other Hospital Acquired Conditions: Risk, Liability and Implications" sponsored by the Oklahoma Society for Healthcare Quality and Risk Management (Nassof)
- 10:30-3:30 Trade Show with complimentary lunch
- 12:00-5:00 Oklahoma Healthcare Financial Managers Association Board Meeting
- 1:30-2:30 General Session - "Hospital/Physician Integration: Legal Issues and Recommendations for Minimizing Risk in Transforming Times" (Crowe & Dunlevy, A Professional Corporation)
- 1:30-3:30 "Health Care Reform...Mental Health Parity" sponsored by the Oklahoma Psychiatric Hospital Association (Covall) (continued)
- 1:30-4:00 "Hospital Acquired Infections..." sponsored by Oklahoma Society for Quality and Risk Management (Nassof) (continued)
- 1:30-4:30 "Credentialing is a Marathon" sponsored by the Oklahoma Association of Medical Staff Services (Jones) (continued)
- 3:30-4:30 General Session - "Open Roads, Open Minds: An Exploration of Creative Problem Solving" (Uzzell)

### Friday, Dec. 2, 2011

- 8:00-11:30 Education session sponsored by Oklahoma Association of Healthcare Engineers
- 8:00-12:00 "Legal Update: Legal Obligation and Limitations Regarding Health Information" sponsored by the Oklahoma Health Information Management Association (Rieger, Loomis)

**To register for the following events, go to Section B on the reverse side of this registration form.**

Wednesday, Nov. 30 Volunteer Luncheon  
 Wednesday, Nov. 30 Annual Awards Banquet  
 Friday, Dec. 2 ACHE Breakfast  
 Friday, Dec. 2 ACHE Category I General Session

**Please complete and return BOTH sides of registration form.**  
(over)



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405-478-5673  
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580-762-5300  
[dmires@miresconsulting.com](mailto:dmires@miresconsulting.com)  
[amires@miresconsulting.com](mailto:amires@miresconsulting.com)

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Tulsa, OK 74137  
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Lillie McMahan  
888-808-1795  
88-808-4111 Fax  
[lillie.mcmahan@stinnet-associates.com](mailto:lillie.mcmahan@stinnet-associates.com)

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Louisville, KY 40223  
[www.firstsource.com](http://www.firstsource.com)

Chris Jordan  
480-272-6630  
502-515-9838  
[christopher.jordan@na.firstsourc.com](mailto:christopher.jordan@na.firstsourc.com)

HCFS, Inc.  
14285 Midway Rd., Ste. 280  
Addison, TX 75001  
[www.hcfsinc.com](http://www.hcfsinc.com)

Don McCown  
972-720-1341  
972-720-0381 Fax  
[dmccown@hcfsinc.com](mailto:dmccown@hcfsinc.com)

**Gold** (continued)

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SOURCECORP – HealthSERVE 3232 McKinney Ave., Ste. 1000 Dallas, TX 75204 <a href="http://www.sourcecorp.com/lines-of-business/HealthSERVE/Services.aspx">www.sourcecorp.com/lines-of-business/HealthSERVE/Services.aspx</a>	Charlotte Piontek 214-740-6559 214-978-9483 Fax <a href="mailto:charlottepiontek@srcp.com">charlottepiontek@srcp.com</a>
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The Midland Group 5020 Bob Billings Pkwy Lawrence, KS 66049 <a href="http://www.midlandgroup.com">www.midlandgroup.com</a>	Laura Jones 785-840-9676 785-840-9677 <a href="mailto:laura@midlandgroup.com">laura@midlandgroup.com</a>
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Works & Lentz, Inc. 3030 NW Expressway, Ste. 225 Oklahoma City, OK 73112-5434 <a href="http://www.worksandlentz.com">www.worksandlentz.com</a>	Shannon Fuller 405-942-2211 405-942-2370 Fax <a href="mailto:sfuller@worksandlentz.com">sfuller@worksandlentz.com</a>
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**Silver**

Administrative Consultant Service, Inc. P. O. Box 3368 678 Kickapoo Spur Shawnee, OK 74802 <a href="http://www.acsteam.net">www.acsteam.net</a>	Jeff N. Clark 405-878-0118 405-878-0411 <a href="mailto:jclark@acsteam.net">jclark@acsteam.net</a>
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American Collection Services, Inc. 3100 SW 59 <sup>th</sup> Street Oklahoma City, OK 73119 <a href="http://www.americancollectionservices.com">www.americancollectionservices.com</a>	Louise Littlejohn 405-682-8088 Ext. 121 405-682-8044 Fax <a href="mailto:louise@americancollectionservices.com">louise@americancollectionservices.com</a>
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Berlin – Wheeler, Inc. 711 W. McCarty Jefferson City, MO 65102	Connie Warnat 573-680-9295 417-724-2899 Fax <a href="mailto:cwarnat@bwmo.com">cwarnat@bwmo.com</a>
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CBSA Collections P. O. Box 1448 Stillwater, OK 74076 <a href="http://www.cbasolutions.com">www.cbasolutions.com</a>	Teresa Axton 405-707-3442 800-848-7559 Fax <a href="mailto:teresa@collectpro.com">teresa@collectpro.com</a>
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Central States Recovery PO Box 3130 Hutchinson, KS 67504-3130 <a href="http://www.csrecovery.com">www.csrecovery.com</a>	Chuck Lyon 800-779-0419 620-663-3116 Fax <a href="mailto:clyon@csrecovery.com">clyon@csrecovery.com</a>
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**Silver** (continued)

Credit Collections, Inc. P. O. Box 60607 Oklahoma City, OK 73146 <a href="http://www.cciokc.com">www.cciokc.com</a>	Peter Pitchford 405-533-6763 405-533-6735 Fax <a href="mailto:peter@cciokc.com">peter@cciokc.com</a>
Cymetrix Corporation 2701 High Point Oaks Blvd., #124 Lewisville, TX 75067 <a href="http://www.cymetrix.com">www.cymetrix.com</a>	Brian Marks 405-596-1433 Cell 405-771-4352 469-322-5068 Fax <a href="mailto:brian.marks@cymetrix.com">brian.marks@cymetrix.com</a>
eHC Solutions 9100 Purdue Rd., Ste. 100 Indianapolis, IN 46268 <a href="http://www.ehealthclaim.net">www.ehealthclaim.net</a>	Mary Aboud 918-625-1648 317-735-0047 Fax <a href="mailto:mary.aboud@ehealthclaim.net">mary.aboud@ehealthclaim.net</a>
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The SSI Group, Inc. 4721 Morrison Dr. Mobile, AL 36609 <a href="http://www.thessigroup.com">www.thessigroup.com</a>	Amanda L. Elmore 251-345-0000 Ext. 1276 251-345-0123 Fax <a href="mailto:amanda.elmore@ssigroup.com">amanda.elmore@ssigroup.com</a>

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[cwilliams@bkd.com](mailto:cwilliams@bkd.com)

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[carol.vanstavern@integrisok.com](mailto:carol.vanstavern@integrisok.com)

Ryan Breedlove, CHFP  
Business Office Director  
Orthopedic Resources  
[ryan.breedlove@orthopedicresources.com](mailto:ryan.breedlove@orthopedicresources.com)

Bill Clark, CHFP, CPA  
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BKD, LLP  
[wdclark@bkd.com](mailto:wdclark@bkd.com)

Morris Brown, FHFMA  
Assistant Controller  
Cancer Treatment Centers of America  
[morris.brown@ctca-hope.com](mailto:morris.brown@ctca-hope.com)

Rita Jones  
Controller  
Oklahoma Heart Hospital  
[rjones@okheart.com](mailto:rjones@okheart.com)

**EX-OFFICIO MEMBER**

Rick Snyder

## Oklahoma Chapter of HFMA 2011-2012 Committees

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Certification Committee	Morris Brown	morris.brown@ctca-hope.com
Corporate Sponsorship	Louise Littlejohn	louise@americancollectionservices.com
Chapter Website	David Mires	dmires@miresconsulting.com
Social Events Committee	Casey Richards Haley Legg	crichards@morganfinancialgrp.com hlegg@eidebailly.com
Managed Care Committee	Ann Paul	ann-paul@cox.net
Management Practices	Ann Paul	ann-paul@cox.net
Membership Committee	Bill Clark	wdclark@bkd.com
Communications Committee	Shannon Fuller	sfuller@worksandlentz.com
PAFS Forum Committee	Jeff Mincher	jmincher@rh-ok.com
Program Committee	Sherry Collins	sacollins@eidebailly.com
Program Co-Chair	Shannon Fuller	sfuller@worksandlentz.com
Program Co-Chair	Carley Williams	cwilliams@bkd.com
Scholarship Committee	Unfilled	



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### ADDRESS COMMUNICATIONS TO:

Shannon Fuller, Sales and Systems Manager  
Works & Lentz, Inc.  
T – 405.942-2211  
F – 405 942.2370

[sfuller@worksandlentz.com](mailto:sfuller@worksandlentz.com)